



# DAVIS DOWNTOWN

## Board of Directors Meeting Minutes

03.12.2020 @ 8:35am

Hunt-Boyer

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<b>1.</b>	<p><b>Roll Call</b></p> <ul style="list-style-type: none"> <li>• Board Directors: Josh Chapman, Landon Christensen, Tim Mech</li> <li>• Board Liaisons: Sarah Worley</li> <li>• Executive Director: Brett Maresca</li> <li>• ArtAbout Coordinator / Operations Assistant: Katy Karns</li> </ul>
<b>2.</b>	<p><b>Approval of Agenda (add/change/delete)</b></p> <ul style="list-style-type: none"> <li>• Approved as-is</li> </ul>
<b>3.</b>	<p><b>Public Comment</b></p> <ul style="list-style-type: none"> <li>• Stacia Rusakowicz of Pomegranate Salon would like a position on the Board and wants to help the downtown in positive growth and vibrancy</li> <li>• Heather Caswell of The Wardrobe would like a position on the Board and suggested that Aaron Wedra from The Davis Enterprise would be a good candidate to help with outreach</li> </ul>
<b>4.</b>	<p><b>Correspondence</b></p> <ul style="list-style-type: none"> <li>• None</li> </ul>
<b>5.</b>	<p><b>Financial Report</b></p> <ul style="list-style-type: none"> <li>• None</li> </ul>
<b>6.</b>	<p><b>City of Davis</b></p> <p>Mobile Vending Update:</p> <ul style="list-style-type: none"> <li>• Senate Bill 946; State of CA – sidewalk vending must be allowed throughout communities</li> <li>• Includes roaming vending in residential areas</li> <li>• One year permits             <ul style="list-style-type: none"> <li>○ Currently no limit</li> </ul> </li> <li>• State law states that competition cannot be criteria for a permit</li> <li>• There is restricted space on our sidewalks - minimum of 5 feet clearance is needed</li> <li>• Economic viability             <ul style="list-style-type: none"> <li>○ Want a vibrant downtown</li> </ul> </li> <li>• Need a visible permit along with health permit (location, health dept. clearance, etc.)             <ul style="list-style-type: none"> <li>○ City is proposing to have a sidewalk vendor and food permit</li> <li>○ Can't vend on turf/dirt/landscaped areas</li> <li>○ Will it impede on access, parking, etc.?</li> <li>○ There are zones that are exempt (on private property – they don't need a city vending permit for a short term, single event, etc.)</li> </ul> </li> <li>• Large number of concerns were addressed</li> <li>• City Council public meeting on March 24th to announce the ordinance</li> <li>• Request to delay ordinance decision for at least one month for more discussion and understanding amongst business owners</li> </ul>

<p><b>7.</b></p>	<p><b>Staff Updates/Board Exploration</b></p> <ul style="list-style-type: none"> <li>● New Executive Director, Brett Maresca introduced</li> <li>● Board of Directors: <ul style="list-style-type: none"> <li>○ 4 spots need to be filled and there are several people that want to engage</li> <li>○ "By-laws state having a variety of types of businesses that are represented" - Sarah Worley</li> </ul> </li> </ul>
<p><b>8.</b></p>	<p><b>Committee Updates</b></p> <ul style="list-style-type: none"> <li>● Marketing: <ul style="list-style-type: none"> <li>○ February's Wine Walk (ArtAbout) was announced as a success by Katy Karns</li> <li>○ Nytech Crawl event proposition – It was suggested doing it on a day when there's not as many people downtown; perhaps a Tuesday or a Sunday</li> <li>○ Katy would like to have a half page ad in Comstock for ArtAbout the rest of the year</li> </ul> </li> <li>● Parking: <ul style="list-style-type: none"> <li>○ X Permit spaces needed to be updated on the map provided by Brian in Parking Committee meeting</li> </ul> </li> </ul>
<p><b>9.</b></p>	<p><b>Old Business</b></p> <ul style="list-style-type: none"> <li>● Davis Downtown Gift Card Program: <ul style="list-style-type: none"> <li>○ Suspend the program until further notice; no more sales of new cards but will still honor previously purchased cards at participating businesses</li> <li>○ reevaluation needed to possibly find a new system that would be better for our downtown and customers (biggest problems being a "closed" system that creates a lot of confusion with customers and vendors, declined cards due to software management, and funds automatically being removed from balance of gift cards not used within certain period of time)</li> </ul> </li> </ul>
<p><b>10.</b></p>	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>● None</li> </ul>